Docket No. 56196.C1 / 4489.0

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: William Luther HAGGARD, Jr.

Application No.: NEW

Filing Date: July 10, 2003

Confirmation No.

Title: BANNER DISPLAY SYSTEM

Group Art Unit: 3628 (previous)

Examiner: Cassandra Hope Davis (previous)

INFORMATION DISCLOSURE STATEMENT UNDER 37 C.F.R. § 1.97

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

Sir:

It is respectfully requested that the documents listed on the attached Form 1449A-PTO be considered by the Patent and Trademark Office in the above-entitled application and made of record therein.

This statement is believed to be in compliance with the provisions of 37 C.F.R. §§ 1.97 and 1.98. Copies of the cited references are not enclosed as they are of record in the file of parent application Serial No. 09/881,496, filed June 14, 2001.

By this submission applicant is not admitting the materiality of these references: they are merely submitted to ensure full compliance with 37 C.F.R. § 1.56.

Respectfully submitted,

LUEDEKA, NEELY & GRAHAM, P.C.

By: ____

Robert O. Fox

Registration No. 34,165

July 10, 2003 P.O. Box 1871 Knoxville, Tennessee 37901 (865) 546-4305 F:\\$6196\\$6196.C1\\$6196.C1.IDS.wpd

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Complete If Known Substitute for form 1449A/PTO Application Number Filing Date July 10, 2003 INFORMATION DISCLOSURE First Named Inventor William Luther HAGGARD, Jr. STATEMENT BY APPLICANT Group Art Unit 3628 (use as many sheets as necessary) Examiner Name Cassandra Hope Davis Attorney Docket No. 56196.C1 / 4489.0 of 1 Sheet 1

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.1	U.S. Patent Document No.	Name of Patentee or Applicant of Cited Document	Date of Publication of Cited Document MM-DD-YY	Pages, Columns, Lines Where Relevant Passages or Relevant Figs. Appear	
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FOREIGN PATENT DOCUMENTS									
Examiner Initials*	Cite No.1	Foreign Patent Document		Name of Detector or	Date of Publication	Pages, Columns, Lines, Where Relevant Passages or			
		Office ²	Number ³	Name of Patentee or Applicant of Cited Document	of Cited Document MM-DD-YY	Relevant Figures Appear	T⁴		
		wo	95/20208	Baker et al.	07-27-95				
		GB	2 360 021 A	Bailey	07-14-00				

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS						
Examiner Initials*	Cite No.1	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ⁴			

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^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

*Unique citation designation number. *Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). *For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. *Applicant is to place a check mark here if English language translation is attached.